



BTU

AUGUST 2020

YOUR BRIEF TRADE UPDATE

INFRARED HEATING WEBINAR

Please join us for this month's [PGL/NSG Monthly Trade Ally Engagement Call!](#) Ryan Hoger from **Temperature Equipment Corporation** will be presenting on infrared heating.

- Date: Wednesday, August 26, 2020
- Time: 8:00 AM – 9:00 AM (CDT)

[Register Now](#)

DO YOU HAVE RESTAURANT CUSTOMERS?

If so, refer them to the **Carry Out Inefficiency, Take In Energy Savings** webinar.

In new dining landscapes, takeout and delivery will continue to expand rapidly and play a major role with customers expecting a flawless experience. Help prepare your customers grown and learn how they can make their business more efficient and meet evolving demands.

- Date: Thursday, August 27, 2020
- Time: 10:30 AM – 11:00 AM (CDT)

[Learn More](#)

NETWORKING OPPORTUNITIES: VIRTUAL OR IN-PERSON LUNCH AND LEARN

If you are seeking to learn about the energy efficiency programs we have available for your staff and/or customers – please contact the program team and someone will coordinate a GoToWebinar Lunch & Learn. Lunch is provided and sent to your facility.

If you are interested in networking with other contractors in the industry that specialize in something that your company does not do – please contact the program team and someone will help coordinate a call or will reach out via email.

SMALL AND MIDSIZE BUSINESS BONUSES AVAILABLE

Multi-measure prescriptive applications submitted after May 1, 2020 will receive a 20% bonus toward the second project **at the same location**.

Bonuses can be applied the following ways:

- 20% bonus on two projects combined and submitted at the same time.
- 20% bonus on the second project, must reference the previous project.
 - Bonus will be applied to the second project and will not be paid out until the first project is completed. For projects already completed prior to May 1, 2020 – the second project submitted after May 1, 2020 will qualify for a 20% bonus.

Incentive may not exceed 100% of project costs and bonus will be capped at \$2,000. Bonuses may qualify for certain custom projects. Must be under 400,000 therm users to qualify.

Questions? Feel free to contact us at SMB.peoplesnorthshore@Franklinenergy.com



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